

2011

Hallow Candle Co.
Lincoln, Nebraska



My Still Water Massage
Ogallala, Nebraska



Annual Report

www.grownebraska.org



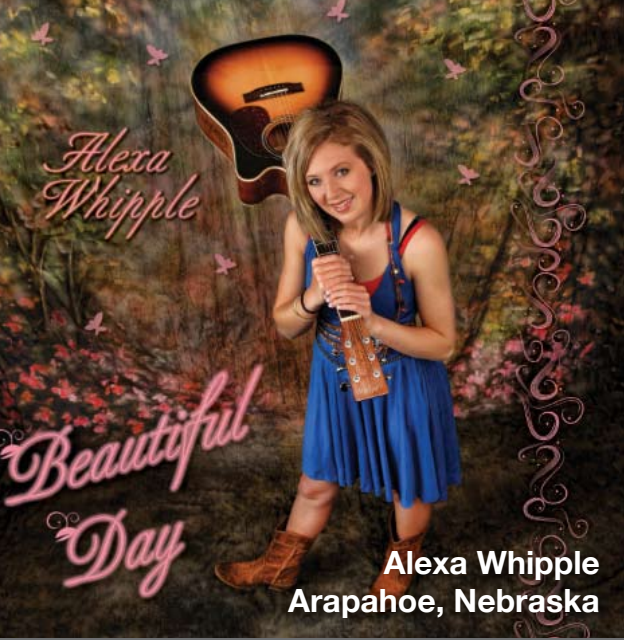
Pro Printing & Graphics
North Platte, Nebraska



Sparky's Wing Sauce
Grand Island, Nebraska

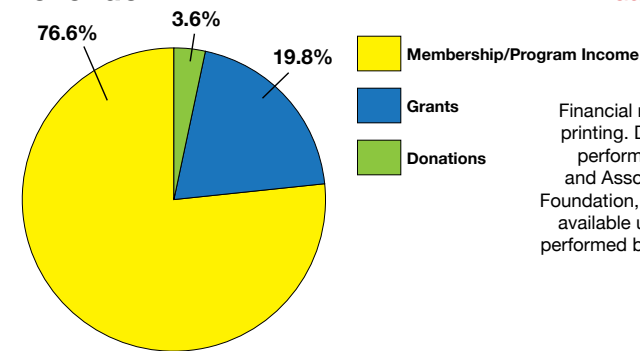


Medicine Creek Lodge
Cambridge, Nebraska



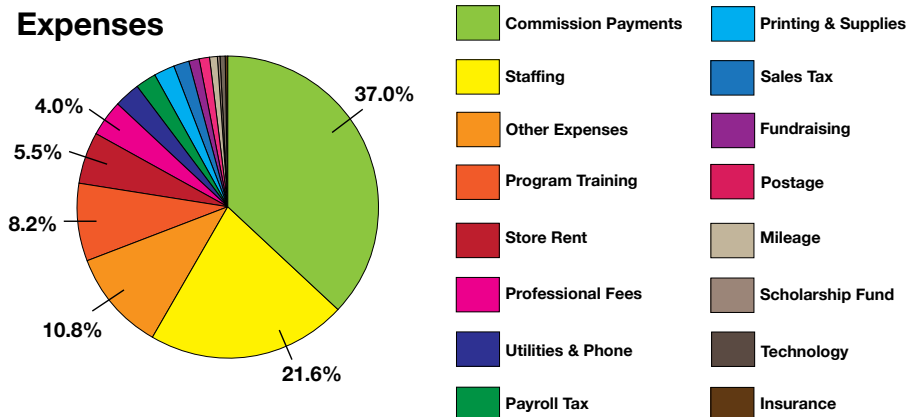
Revenue

Gain/Loss (\$11,384.00)



Financial results were not audited prior to printing. Daily accounting procedures are performed by Kimberly K. Lueking CPA and Associates. A copy of Central Plains Foundation, Inc.'s audited financial report is available upon request. Annual Audits are performed by Strain, Slattery, Barkley & Co.

Expenses



Number of Business who Received Training: 645

Total Twitter Followers: 1,557

Total Facebook Fans: 5,244

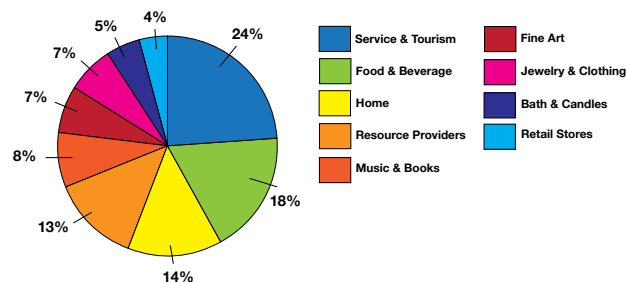
Product Sold: \$510,673 (up 17%)

Membership Served: 402

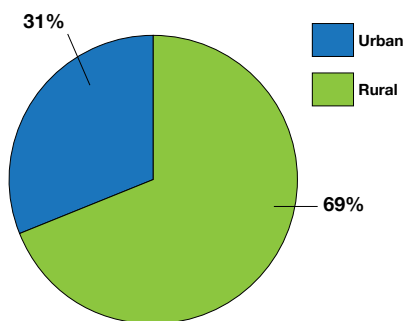
81.6% of Online Sales came from Out-of-State Buyers



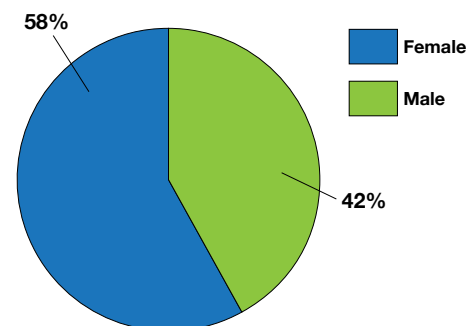
Membership Breakdown



Urban vs. Rural Members

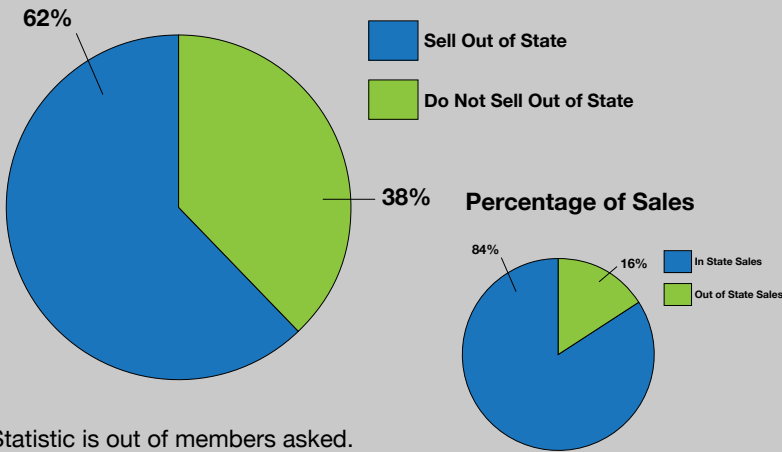


Gender Breakdown



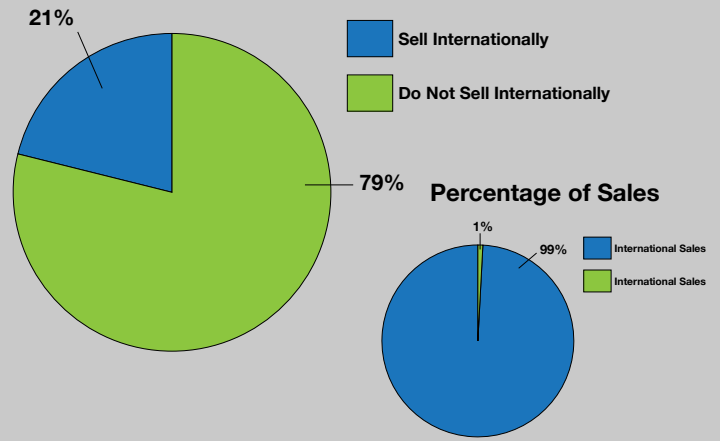
The GROW Nebraska Program would not be possible without the commitment of the Central Plains Foundation board members and advisory council. Both groups donate numerous hours of time and energy to the program. In addition, GROW Nebraska is able to provide numerous hours of training and develop growth platforms for Nebraska small businesses and entrepreneurs due to the support from our funders and friends. Visit grownebraska.org/ sponsors for a list of our supporters and to donate to help continue to our efforts.

Members Who Sell Out of State*

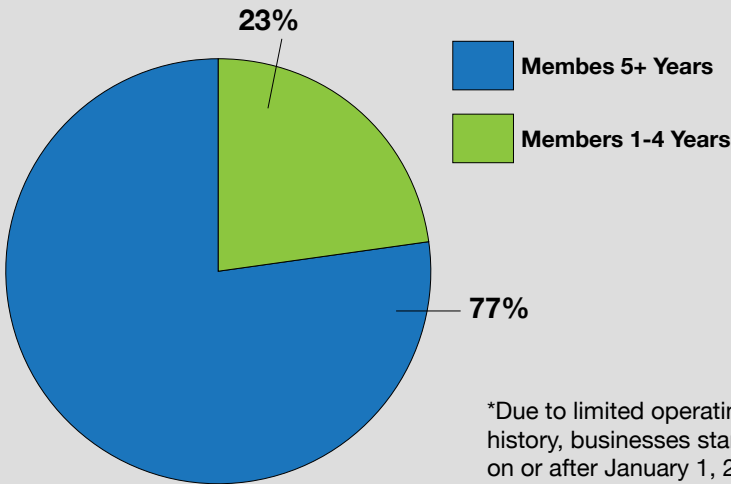


*Statistic is out of members asked.

Members Who Sell Internationally*

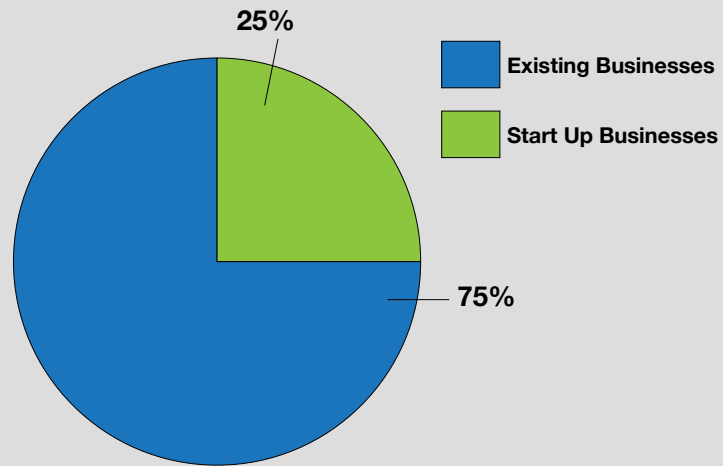


Members for 5 Years or More

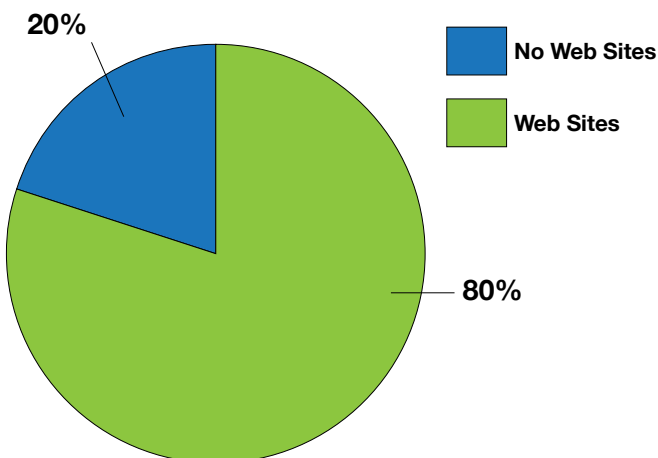


*Due to limited operating history, businesses started on or after January 1, 2009 were considered a start-up.

Start Up Versus Existing Businesses*



Number of Members with Web Sites



Member Web Sites that are eCommerce Enabled

